Future Key Development

- **Gamification of Key** — Setup the Gamification for the Entire Key Conservation App

- **Researcher Arm** — Build Out Researcher Arm of App for All Academics, Field Stations and Individual Researchers

- **Business Arm** — Create a Social Corporate Responsibility Program Within the Key App

- **Wildscreen** — Add the Species (Photo/Name) that Organizations Work With to Organization Profiles with Links to Wildscreen/IUCN Learn More

- **Conservation X Labs** — Crowdsource Global Ideas for Large and Small Conservation Issues and Funnel to CXL Digital Makerspace for Ideation Support

- **Diversity** — Provide Resources and Support to Poorly Represented Populations to Get Their Research Published, Attend and Speak at Conferences, Have Access to the Latest Technology, and Amplify The Voice Globally and Locally

- **Profile Switch** — Allow Individuals the Ability to Switch Between Supporter and Organization Accounts

- **Virtual Reality** — Create VR Mode Within Key to Allow Users to Experience Conservation on the Front Line

- **QR Codes** — Create QR Code System for Zoos, National Parks, Museums, etc. for Users to Scan and Get Involved with Organizations Helping on Key

- **Conservation Resources** — Create a Database of Tech, Learning, and Other Resources for Organizations to Use For Free or at a Discount

- **Endowments** — Create Conservation Wide Endowments for All Organizations to Cover Core Operating Costs

- **In-Field Safety** — Create a Global Network of Safe Places and Contacts for Field Biologists to Access in Times of Need. Provide In-Field Safety Trainings for All Field Biologists. Create a Safety Standard Assessment Rating System for Conservation Organizations that Biologists Complete to Review Working Environments